



OhZone™

Qualtrics Driven XM

The Business Challenge

In order to remain competitive, businesses need to find better ways to build and deliver new products, manage projects, sustain a world-class IT position, and much more.

Smart businesses look for simple, agile tools that can help them accomplish many strategic objectives quickly, and at low cost.

Sierra Digital—experts in automation, integration, and acceleration—developed OhZone as a means of helping companies meet many critical, high-worth needs with a single investment. OhZone leverages advantages of the Qualtrics XM Platform to help companies monitor and measure input related to both products and people. Hence, integration of Qualtrics with key business processes releases new breakthroughs on behalf of customers: saving time, advancing quality of output, automating processes, etc.

What Differentiates OhZone

OhZone capitalizes on the power of experience data to accelerate, automate, and advance the enterprise. Sierra Digital has embedded Qualtrics enhancements into these standard business processes:

- Project Management Office
- Product Lifecycle Management function
- IT Portfolio & Data Strategy

Additionally, Sierra specializes in the integration of X and O data to drive new, actionable insights and innovation. Our work centers on Sentiment Analysis as a means to create real-time change opportunity enterprise-wide.

OhZone features an easy-to-navigate dashboard that highlights hotspots of focus, opportunity, and concern. The tool helps to identify the areas for innovation based on feedback from survey groups you select, such as employees. IT customers appreciate data driven reports that group vision/strategy opinions from teams, departments and other stakeholders.

Key Benefits

OhZone from Sierra Digital offers clients the ability to:

- Build IT strategy, prioritization and gap analysis
- Insight into ongoing program and instant access to remediate issues
- Research survey planning & management
- Research study analytics & reporting



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Partners



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