



TrailGuidesSM

Data Profiling & Cleansing Tool (DPC)

The Business Challenge

Data is a critical asset, a raw material, and a multi-variate risk. Lack of transparency and trust in data leads to compliance risk; lack of analytical insights and visibility to relevant data prevents efficiencies.

Your organization's Master Data must be governed to ensure quality and integrity. Without a systematic way to start and keep data clean, bad data will happen.

TrailGuidesSM DPC is a flexible data quality management solution that allows you to:

- Examine data available in the existing source
- Collect statistics and information about the data
- Identify a course of action on inaccurate records
- Get approvals on a course of action
- Perform an approved course of action
- Detect, correct or remove corrupt or inaccurate records

What Differentiates TrailGuides

- Flexible plug-and-play solution requiring no additional infrastructure
- Can be used as a stand-alone, or with the MDG solution
- Provides predictive analysis to prevent erroneous data from entering the organization
- Additional functional data integrity check after cleansing
- Accelerators and tools for rapid deployment

Key Benefits

- Assessment of data for business case
- Allows to prepare for Master Data quality initiatives in advance
- Highly flexible plug and play solution
- Cost effective solution
- Preventive analysis continuously minimizes exceptions



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Partners



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