



TrailGuidesSM

Master Data Automation

The Business Challenge

Data is a critical asset, a raw material, and a multi-variate risk. Lack of transparency and trust in data leads to compliance risk; lack of analytical insights and visibility to relevant data prevents efficiencies.

Your organization's Master Data must be governed to ensure quality and integrity. Without a systematic way to start and keep data clean, bad data will happen.

TrailGuidesSM provides a robust resolution to Master Data Governance concerns. TrailGuides offers high flexibility to customers as it can be implemented in conjunction with SAP MDG or as a stand-alone solution.

Sierra Digital offers a pair of TrailGuides that ensure standardization, completeness, accuracy, security, and integrity of shared data, enabling ongoing governance of Master Data entering the organization:

- **TrailGuides Toolkit** accelerators & enablers that can be used as plug-in with SAP MDG
- **TrailGuides Master Data Automation (MDA)** that can be used as a Master Data Governance solution in any version of SAP

What Differentiates TrailGuides

- **Flexible** plug-and-play solution requiring no additional infrastructure
- **Data Profiling & Cleansing tool (DPR)** examines, validates, corrects and provides predictive analysis to prevent erroneous data entering the organization
- **Enhanced Data Load tool (EDL)** enables configurable data model allowing custom fields and accelerating the initial data load through automating a workflow for approvals
- **Dynamic Workflow Routing tool (DWR)** enables dynamic workflow based on data, thus allowing governance on every single bit of data entered in the system
- **Data Production Dashboard (DPD)** provides another level of preventive analysis using volume, source, and pattern of data rejections, ensuring just-in-time data in the system

Key Benefits

- Highly flexible plug-and-play solution
- Cost effective implementation of centralized Master Data Governance
- Increased efficiency of process due to automation
- Preventive analysis continuously minimizing exceptions
- Data production aligned with data counsel



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Partners



Contact

Sierra Digital, Inc.
6001 Savoy Drive, Suite 210
Houston, TX 77036
sierradigitalinc.com
sales@sierradigitalinc.com
(713) 747-9693