



Client Profile

Suburbia is a Mexican chain of department stores now part of the El Puerto de Liverpool group and founded in 1970 in Mexico City. Its main activity consists of the sale of clothing, appliances, electronics and cell phones aimed at the middle and lower economic classes.

Business Challenge

Suburbia, a leading Mexican department store chain offering clothing, appliances, electronics, and cell phones, utilizes SAP BW for data management. They require assessments and optimizations to enhance their BW Datasphere utilization. Given Suburbia's diverse product offerings and customer base, strategic data management solutions are needed to leverage SAP BW effectively

Sierra Solution

Sierra was selected for our strong SAP presence, particularly our exclusive partnership with SAP to develop the datasphere assessment tool. We delivered:

- Conducted Readout Sessions: Detailed review and discussion of migration analysis findings.
- Detailed Report: Comprehensive PPT/PDF report on BW object migration to SAP Datasphere, including usage insights and migration feasibility.
- Overview Dashboard: Access to a one-week interactive dashboard in SAP Analytics Cloud for visualizing migration impacts.
- Virtual Meeting: Explanation of report findings and dashboard insights.

Results

The customer recognized significant benefits and decided to engage with us, leading to the submission of a proposal for Datasphere implementation.

We are currently in discussions with SAP LATAM on the next steps, highlighting a collaborative effort to drive forward the implementation and adoption of Datasphere for enhanced data management and analytics.